

International College Curriculum

- Business Administration
- Food Business Management
 - ICT Management
- Hospitality and Tourism Management
 - Creative Arts Psychotherapy
 - English Contents and Media
 - Game Contents Design

Business Administration

[1] Introduction to Program

Category	Introduction
Ideal Candidate	Talent with leadership skills who create new value through innovative ideas in a rapidly changing global management environment and successfully lead business across diverse cultures and countries
Core Competencies	Management skills, financial management skills, and marketing skills through management theory and practical experience
Educational Objective	In order to foster creative managers who can actively respond to the diverse needs of companies and value creation in the local community in a changing global environment. Through these, we aim to foster talent with professional knowledge and practical capabilities in three areas.
Curriculum	<ul style="list-style-type: none"> ■ Enhancing the quality of specialized education through practical training: Implementing an internship system, etc. to provide job experience education that allows students to experience field training related to their major before graduation ■ Operating a mentor system between seniors and juniors and graduates to strengthen ties, between students and to share and exchange academic and employment information ■ Inviting lectures by external lecturers: Providing opportunities to hear first-hand experiences about the entire industry by inviting external lecturers who are working in industrial sites
Degree	Bachelor of Business Administration
Career Opportunities	<p>Financial institutions</p> <hr/> <p>Marketing, Advertising and Public Relations</p> <hr/> <p>Corporate, Human Resources Management</p>

[2] Major Competency

Major Competency	Definition of major competency / Learning outcome criteria	
Planning	Definition	Ability to systematically support management decision-making to establish strategies to effectively achieve management goals and efficiently allocate optimal resources.
	Criteria	<ul style="list-style-type: none"> ■ Set key performance indicators for establishing mid- to long-term management goals and annual management goals. ■ Establish detailed implementation plans according to improvement directions and provide necessary information to relevant organizations.
Management	Definition	Ability to support and manage tasks requested or required from within and outside the organization so that department members can perform their tasks smoothly.
	Criteria	<ul style="list-style-type: none"> ■ Receive requests from outside through various means, and clearly distinguish the scope of work after receiving them. ■ Perform office document writing tasks using information collection and analysis, word processors, spreadsheets, databases, and presentation programs that accompany administrative processing.
Finance	Definition	The ability to organize, execute, and control expected revenues and expenses over a certain period by quantifying future management activities to effectively achieve the management performance that the organization aims for.
	Criteria	<ul style="list-style-type: none"> ■ Continuously manage and respond to risks in budget management by pre-analyzing possible risks and establishing alternatives in preparation for changes in the internal and external environment of business activities. ■ Establish a plan for procuring and operating funds to perform sales, investment, and financial activities necessary for business management.
Marketing	Definition	Ability to continuously respond to reactions and results by establishing marketing goals and designing and executing systematic plans for target markets to secure competitive advantage for companies and products and improve management performance.
	Criteria	<ul style="list-style-type: none"> ■ Establish quantitative and qualitative marketing goals and implementation plans by considering internal and external environments according to the organization's mid- to long-term vision and management strategy. ■ In order to determine whether the organization's marketing strategy is achieved, you can establish a marketing performance management plan, analyze the performance, and derive follow-up measures by reflecting the analysis results.

[3] Integration of the Major Competency Categories Model

Major Competency	Planning	Management	Finance	Marketing
Knowledge comprehension and learning ability	●	○	○	◐
Problem identification and solving skills	◐	●	○	○
Field adaptation and practical skills	○	◐	●	○
Creative convergence and innovation capabilities	○	○	◐	●

[4] Career Field Integration

Major competency Career field	Planning	Management	Finance	Marketing
Corporate, Human Resources Management	●	●	◐	◐
Financial institutions	◐	◐	●	○
Marketing, Advertising and Public Relations	◐	◐	○	●

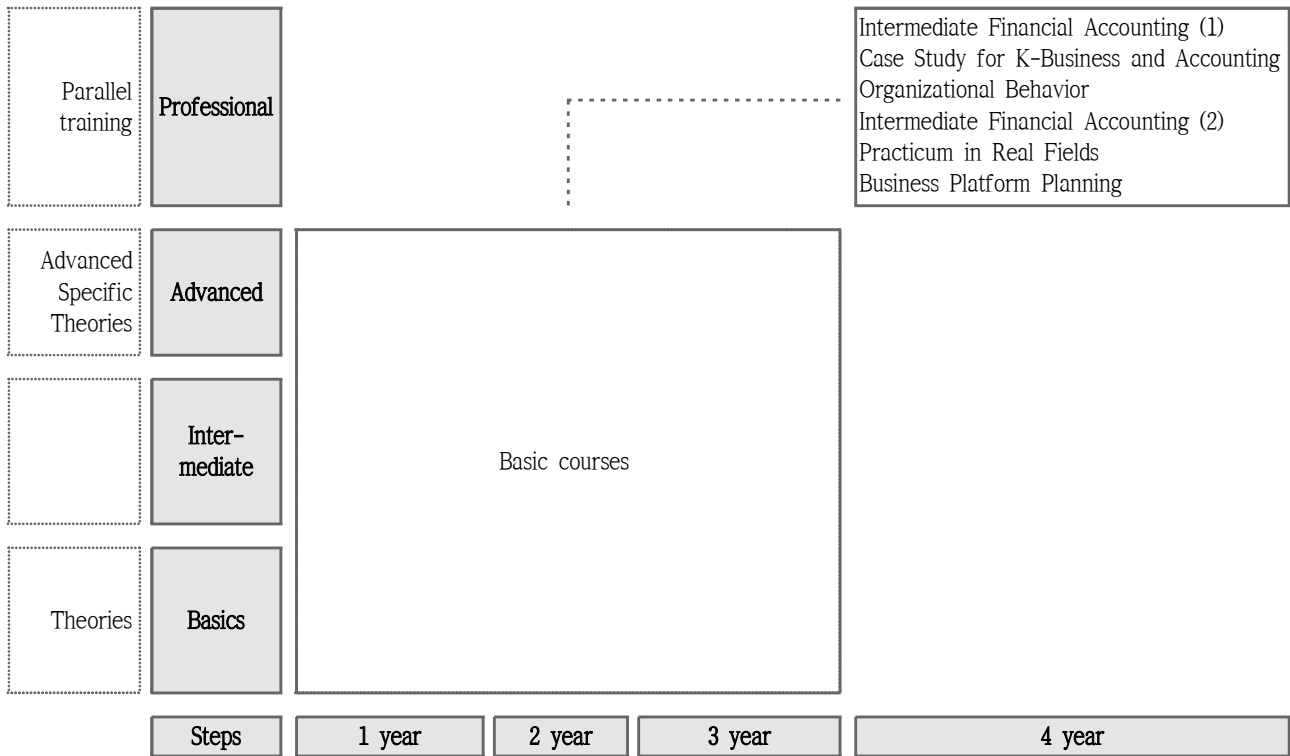
[5] Core components of the Curriculum

Components Job level	Knowledge	Skill	Attitude
Professional	Corporate data analysis, strategy formulation, evaluation and planning	Market environment analysis, corporate strategy formulation, and corporate fund procurement and management	Securing corporate ethics awareness Entrepreneurial spirit, planning mind
Advanced	Marketing case studies, management decisions	Internet marketing, computer skills, organizational management, sales	Active and challenging collaboration skills
Intermediate	Financial management, human resources management, advertising and marketing	Database, marketing research and data analysis	Develop logical, critical thinking, and interpersonal skills
Basics	Knowledge related to overall corporate management	Basic foreign language skills, information processing skills, etc. Various communication skills	Interpersonal skills, basic attitude, discussion and listening

[6] Curriculum by Major competency

Course	Major competency			
	Planning	Management	Finance	Marketing
Intermediate Financial Accounting (1)	○	◐	●	○
Case Study for K-Business and Accounting	◐	●	●	○
Organizational Behavior	●	●	○	○
Intermediate Financial Accounting (2)	○	◐	●	○
Practicum in Real Fields	●	◐	◐	○
Business Platform Planning	●	○	○	●

[7] Curriculum Completion System



[8] Curriculum Organization

Grade	Semester	Category	Course Code	Title of Course	Credits	Hours
4	Fall	Major		Intermediate Financial Accounting (1)	3	3
		Major		Case Study for K-Business and Accounting	3	3
		Major		Organizational Behavior	3	3
	Spring	Major		Intermediate Financial Accounting (2)	3	3
		Major		Practicum in Real Fields	3	3
		Major		Business Platform Planning	3	3
Total					18	18

[9] Course Descriptions

■ Major Elective Courses

Courses / Descriptions

Intermediate Financial Accounting (1)

Review of basic accounting concepts, theories, and financial statements accounts, followed by in-depth coverage of assets, liabilities and stockholder equity sections of the balance sheet for 2 semesters.

Case Study for K-Business and Accounting

This course examines various cases of actual marketing and, thus, leads students to analyze causes of success or failure. Students will be ready for applying the theories learned from the classes to the real cases by end of the course.

Organizational Behavior

Organizational Behavior explores the factors that influence how people behave within organizations. Topics may include motivation, leadership, group dynamics, organizational culture, and job satisfaction.

Intermediate Financial Accounting (2)

Review of basic accounting concepts, theories and financial statements accounts, followed by in-depth coverage of assets, liabilities and stockholder equity sections of the balance sheet for 2 semesters.

Practicum in Real Fields

The objective of this course is to promote the ability of the students in this course to apply their class-knowledge in real fields and to help them find a good job with more ease and certainly.

Business Platform Planning

This course explores the strategic design and development of digital business platforms, focusing on the intersection of technology, market dynamics, and value creation. Students will learn how to conceptualize, plan, and implement scalable platforms that connect users, foster innovation, and drive competitive advantage in various industries.

Food Business Management

[1] Introduction to Program

Category	Introduction
Ideal Candidate	A food business professional who is passionate about innovation, sustainability, and consumer well-being
Core Competencies	Food science knowledge, Business acumen, and Product Development
Educational Objective	The Food Business Management program aims to train professionals who can work in various fields of the food industry. The main goal is to train talent who can meet consumer demands in a rapidly changing food market environment, produce safe and healthy food, and contribute to the development of a sustainable food industry.
Curriculum	<ul style="list-style-type: none"> ■ Operation of a practical education program centered on training professional manpower with the knowledge and skills required in the Korean food industry ■ Operation of a global capacity building education program to understand the diversity of world food culture and foster communication and cooperation skills ■ Strengthening artistic creativity for menu and product development based on scientific knowledge and analytical skills
Degree	Bachelor of Business Administration
Career Opportunities	<p>Korean cuisine at home and abroad</p> <hr/> <p>Menu development for food and restaurant businesses</p> <hr/> <p>Food company management</p>

[2] Major Competency

Major Competency	Definition of major competency / Learning outcome criteria	
Cooking	Definition	Qualifications and competencies as a practitioner with the systematic knowledge and skills necessary to contribute to the development of the culinary field
	Criteria	<ul style="list-style-type: none"> ■ Acquire practical cooking skills applicable in the field. ■ Understand and implement the overall practical system of the cooking process.
Scientific inquiry	Definition	Theoretical thinking and experimental spirit required to improve integrated problem-solving skills
	Criteria	<ul style="list-style-type: none"> ■ Develop open-minded thinking skills necessary for data collection and exploration to solve problems in the culinary field. ■ Develop the ability to analyze and plan various problems that occur in the culinary field.
Communication and Harmony	Definition	Foreign language skills, expressive skills, and the ability to coordinate diverse opinions are necessary in the global era.
	Criteria	<ul style="list-style-type: none"> ■ Be aware of effective communication and relationship building required in the field. ■ Be able to perform global communication duties.
Artistic Creativity	Definition	The ability to think aesthetically and express yourself creatively.
	Criteria	<ul style="list-style-type: none"> ■ Break away from stereotypes and recognize diversity. ■ Develop creative design skills and a spirit of challenge in various cooking fields.

[3] Integration of the Major Competency Categories Model

Major Competency	Cooking	Scientific inquiry	Communication and Harmony	Artistic creativity
Knowledge comprehension and learning ability	●	◐	○	○
Problem identification and solving skills	○	●	○	◐
Field adaptation and practical skills	◐	○	●	○
Creative convergence and innovation capabilities	○	○	◐	●

[4] Career Field Integration

Major competency Career field	Cooking	Scientific inquiry	Communication and Harmony	Artistic creativity
Korean cuisine at home and abroad	●	●	●	●
Menu development for food and restaurant businesses	●	●	◐	●
Food company management	○	●	●	◐

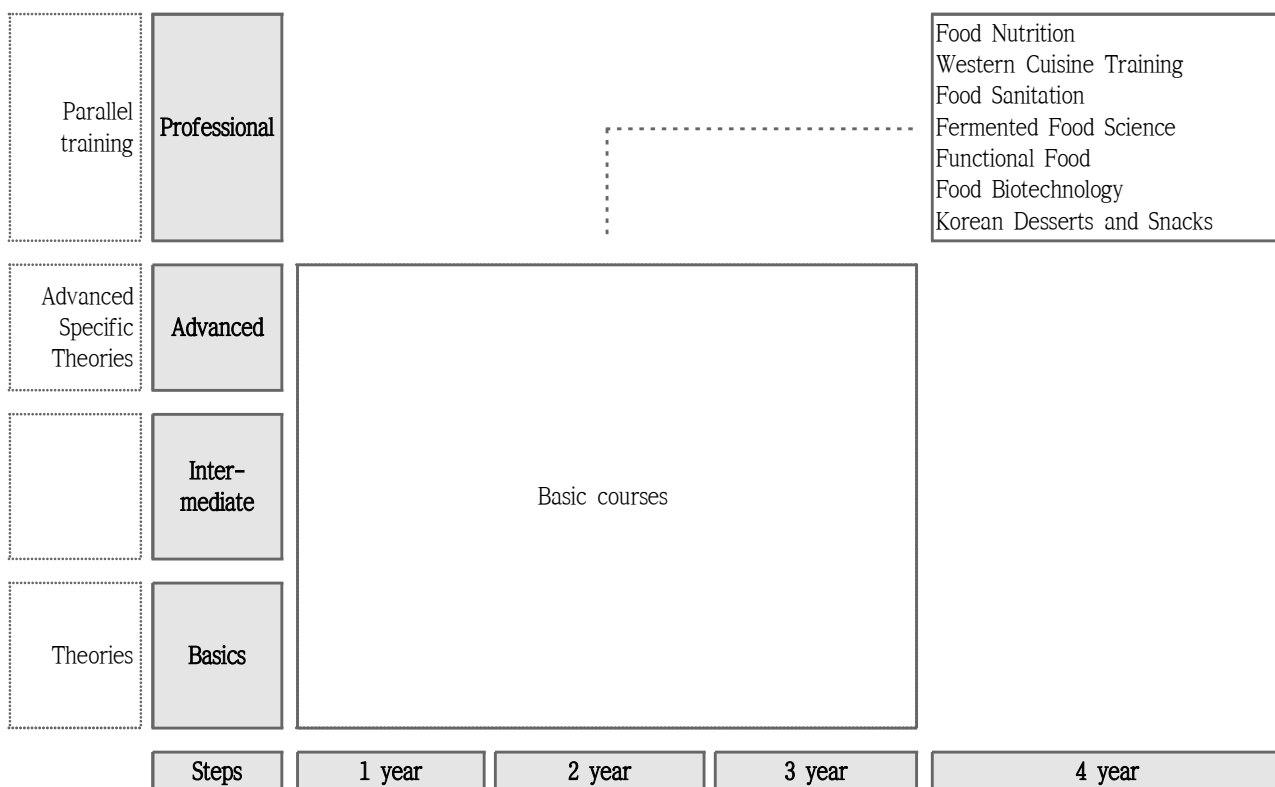
[5] Core components of the Curriculum

Components Job level	Knowledge	Skill	Attitude
Professional	Korean food styling Kitchen management Food product development	Understanding the process of product development Efficient kitchen	Interest in new food products Professional attitude
Advanced	Marketing case studies, management decisions	Internet marketing, computer skills, organizational management, sales	Active and challenging collaboration skills
Intermediate	Financial management, human resources management, advertising and marketing	Database, marketing research and data analysis	Develop logical, critical thinking, and interpersonal skills
Basics	Knowledge related to overall corporate management	Basic foreign language skills, information processing skills, etc. Various communication skills	Interpersonal skills, basic attitude, discussion and listening

[6] Curriculum by Major competency

Course	Major competency			
	Cooking	Scientific Inquiry	Communication and Harmony	Artistic creativity
Food Nutrition	●	●	●	○
Western Cuisine Training	●	○	●	●
Food Sanitation	○	●	●	○
Fermented Food Science	○	●	○	○
Functional Foods	○	●	○	●
Food Biotechnology	○	●	○	○
Korean Desserts and Snacks	●	○	●	●

[7] Curriculum Completion System



[8] Curriculum Organization

Grade	Semester	Category	Course Code	Title of Course	Credits	Hours
4	Fall	Major		Food Nutrition	3	3
		Major		Western Cuisine Training	3	3
		Major		Food Sanitation	3	3
		Major		Fermented Food Science	3	3
	Spring	Major		Functional Foods	3	3
		Major		Food Biotechnology	3	3
		Major		Korean Desserts and Snacks	3	3
Total					18	18

[9] Course Descriptions

■ Major Elective Courses

Courses / Descriptions

Food Nutrition

Food Nutrition is a course that delves into the scientific study of food and its components, particularly as they relate to human health and nutrition. This course typically covers a wide range of topics, including: Nutrients, Food Composition, Digestion and Metabolism, Nutritional Requirements, Dietary Guidelines, Malnutrition, Food Safety and Quality

Western Cuisine Training

Western Cuisine Training is a comprehensive course designed to introduce students to the diverse world of Western culinary arts. This course will cover a wide range of topics, from the history and cultural significance of Western cuisine to the fundamental techniques and skills required to prepare classic and contemporary dishes.

Food Sanitation

The food Sanitation course provides basic principles of food sanitation for ensuring the safety, wholesomeness, and soundness of food at all stages from its growth, production or manufacture until its final consumption. Also covers food sanitation codes and their adaptations in restaurants.

Fermented Food Science

The fermented Food Science covers principles and methods of food processing and preservation in order to utilize agricultural products effectively including traditional fermented food, and to develop new food products with increased storage, safety, commerciality, preference and quality.

Functional Foods

The functional Foods course covers the basic knowledge required to develop new functional foods by studying the definition of functional foods and the types of functional foods available on the market, as well as scientific data analyzing the ingredients of these foods and the effects of whole foods on health.

Food Biotechnology

In the Food Biotechnology course, you can acquire the basic genetic and molecular biology principles of life phenomena, understand the diversity of biotechnology applied to living organisms, and learn techniques for utilizing it in various fields such as medicine, agriculture, food, energy, resources, and the environment.

Korean Desserts and Snacks

Korean Desserts and Snacks is a course designed to introduce students to the rich and diverse world of traditional and contemporary Korean desserts and snacks. Through this course, students will explore the history, culture, and culinary techniques behind these beloved treats.

ICT Management

[1] Introduction to Program

Category	Introduction
Ideal Candidate	A person who collaborates effectively with colleagues from various departments, can manage projects efficiently, and make data-driven decisions that contribute to the organization's bottom line.
Core Competencies	Creative problem-solving skills · Communication and empathy skills · Practical field skills
Educational Objective	The educational objective is to foster practical convergence talent through creative thinking, understanding of the Internet of Things and various practical media technologies, and convergence education, and to foster self-directed problem-solving skills to foster professional manpower capable of responding to future technology demands.
Curriculum	<ul style="list-style-type: none"> ■ Theoretical foundation: By studying ICT-related theories such as computer science, information systems, networks, and databases, you will understand the principles of information systems and develop problem-solving skills. ■ Practical education: Through various practical environments, you will cultivate the ability to build, operate, and manage actual systems, and by carrying out projects utilizing the latest IT technology, you will cultivate problem-solving skills. ■ Fusion with business administration: By utilizing information systems, you will cultivate business management knowledge so that you can support corporate management decision-making and create business value.
Degree	Bachelor of Business Administration
Career Opportunities	IoT System Developer DB, AI Developer, Big Data Developer Smart App Developer

[2] Major Competency

Major Competency	Definition of major competency / Learning outcome criteria	
Creative problem solving skills	Definition	Ability to creatively solve various problems that arise in the era of the 4th industrial revolution
	Criteria	<ul style="list-style-type: none"> ■ Recognize problems that occur in daily life through personal observation skills. ■ Develop the ability to express problem-solving methods as algorithms.
Communication and empathy skills	Definition	Ability to communicate smoothly while carrying out project work
	Criteria	<ul style="list-style-type: none"> ■ Have the ability to respect the positions of other members and achieve the best results. ■ Have the ability to gently adjust opinions when discussing with clients.
Practical field skills	Definition	Ability to solve problems based on practical knowledge that can be applied in the field
	Criteria	<ul style="list-style-type: none"> ■ Have the knowledge and experience to solve logical problems. ■ Have the ability to identify problems and solve them on your own.

[3] Integration of the Major Competency Categories Model

Major Competency	Creative problem solving skills	Communication and empathy skills	Practical field skills
Knowledge comprehension and learning ability	◐	○	●
Problem identification and solving skills	○	◐	●
Field adaptation and practical skills	●	○	◐
Creative convergence and innovation capabilities	◐	●	○

[4] Career Field Integration

Major competency	Creative problem solving skills	Communication and empathy skills	Field practical skills
IoT System Developer	◐	●	○
DB, AI Developer, Big Data Developer	●	◐	○
Smart App Developer	◐	●	○

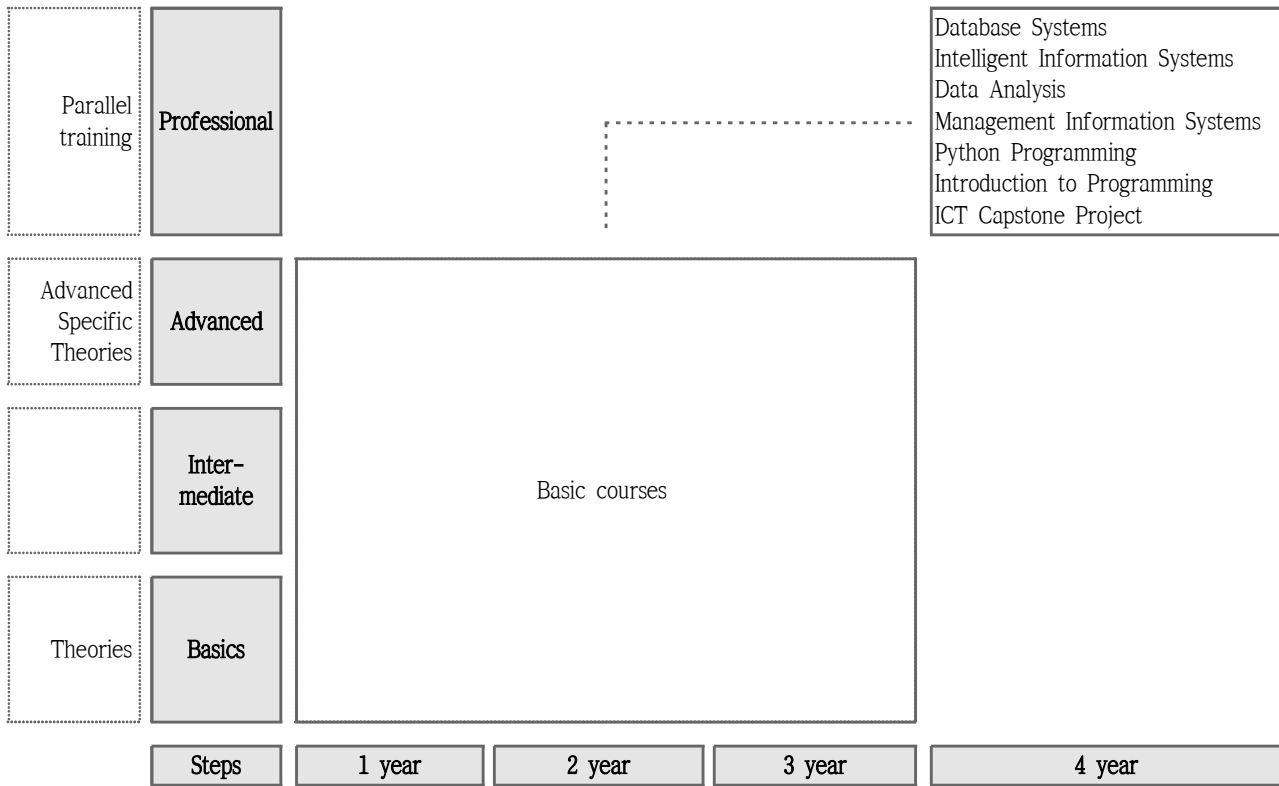
[5] Core components of the Curriculum

Components Job level	Knowledge	Skill	Attitude
Professional	Knowledge of programming knowledge-based ICT technology	Practical Business Logic Analysis Practical Problem Solving Ability	Attitude toward communication and problem solving with colleagues and counterparts
Advanced	Marketing case studies, management decisions	Internet marketing, computer skills, organizational management, sales	Active and challenging collaboration skills
Intermediate	Financial management, human resources management, advertising and marketing	Database, marketing research and Data Analysis	Develop logical, critical thinking, and interpersonal skills
Basics	Knowledge related to overall corporate management	Basic foreign language skills, information processing skills, etc. Various communication skills	Interpersonal skills, basic attitude, discussion and listening

[6] Curriculum by Major competency

Course	Major competency		
	Creative problem solving skills	Communication and empathy skills	Practical field skills
Database Systems	●	○	●
Intelligent Information Systems	●	○	●
Data Analysis	○	●	●
Management Information Systems	●	○	●
Python Programming	●	○	●
Introduction to Programming	●	○	●
ICT Capstone Project	●	●	●

[7] Curriculum Completion System



[8] Curriculum Organization

Grade	Semester	Category	Course Code	Title of Course	Credits	Hours
4	Fall	Major		Python Programming	3	3
		Major		Introduction to Programming	3	3
		Major		Database Systems	3	3
		Major		Intelligent Information Systems	3	3
	Spring	Major		Data Analysis	3	3
		Major		Management Information Systems	3	3
		Major		ICT Capstone Project	3	3
Total					21	21

[9] Course Descriptions

■ Major Elective Courses

Courses / Descriptions

Python Programming

Python Programming is a course designed to introduce students to the Python programming language. This course will cover the fundamentals of Python programming, from basic syntax and data structures to more advanced topics such as object-oriented programming and data analysis.

Introduction to Programming

Introduction to Programming is a foundational course designed to equip students with the fundamental concepts and skills necessary to write computer programs. This course will introduce students to the world of programming, providing them with a solid understanding of programming logic, problem-solving techniques, and the syntax of a specific programming language (e.g., Python, Java, C++).

Database Systems

Database Systems is a fundamental course that introduces students to the concepts, design, implementation, and management of database systems. This course will provide students with a comprehensive understanding of how data is organized, stored, retrieved, and updated in computer systems.

Intelligent Information Systems

Intelligent Information Systems is a course designed to introduce students to the principles, concepts, and applications of intelligent systems that can learn, reason, and make decisions. This course will explore how AI techniques can be applied to information systems to improve efficiency, accuracy, and decision-making.

Data Analysis

Data Analysis is a course designed to equip students with the skills and knowledge necessary to collect, clean, explore, and interpret data. Through this course, students will learn how to use various statistical and computational tools to extract meaningful insights from complex datasets.

Management Information Systems

Management Information Systems (MIS) is a course designed to provide students with a comprehensive understanding of how organizations use information systems to support their strategic goals. This course explores the intersection of business and technology, focusing on the design, development, implementation, and management of information systems.

ICT Capstone Project

The ICT Capstone Project is a culminating course designed to provide students with the opportunity to apply the knowledge and skills acquired throughout their ICT program to a real-world project. This course offers students a chance to showcase their abilities in problem-solving, critical thinking, and teamwork as they develop and implement innovative ICT solutions.

Hospitality and Tourism Management

[1] Introduction to Program

Category	Introduction
Ideal Candidate	A person who possess excellent interpersonal skills, a passion for travel, and a global perspective, enabling them to create memorable experiences for our guests.
Core Competencies	Global communication skills · Servant leadership skills · Management skills · Marketing skills
Educational Objective	The educational objective is to nurture graduates who possess strong interpersonal skills, a global perspective, and a deep understanding of the hospitality industry, empowering them to deliver exceptional guest experiences.
Curriculum	<ul style="list-style-type: none"> ▪ Through hands-on practical training in fields such as hotels, restaurants, and travel agencies, students will learn to apply theoretical knowledge in real-world settings. In addition, students will gain field experience and enhance their practical skills through internships, projects, and more. ▪ Students will deepen their understanding of the overall management of the hotel and tourism industry, developing effective management capabilities through data analysis, marketing strategies, and other relevant tools. ▪ We prepare students to contribute to the development of the cultural tourism industry by learning tourism product development and marketing strategies based on diverse cultures.
Degree	Bachelor of Business Administration
Career Opportunities	<p>Hotelier</p> <hr/> <p>Flight Attendant</p> <hr/> <p>Travel Agent</p>

[2] Major Competency

Major Competency	Definition of major competency / Learning outcome criteria	
Global communication	Definition	The ability to understand foreign language documents, express opinions, and facilitate coordination of diverse viewpoints in the global era.
	Criteria	<ul style="list-style-type: none"> ■ Demonstrate effective communication and relationship-building skills in diverse environments. ■ Possess the foreign language skills necessary for global hoteliers.
Servant Leadership	Definition	The ability to listen and respond to guests, collaborate with others, and engage in community responsibilities through voluntary participation and close relationships.
	Criteria	<ul style="list-style-type: none"> ■ Actively listen to guest feedback and apply appropriate customer service attitudes in various situations. ■ Develop a sense of responsibility within the organization and possess practical skills to collaborate effectively with team members.
Management	Definition	The ability to lead, control, and coordinate the hotel's management and operational functions, including setting corporate vision, goal-setting, and performance management.
	Criteria	<ul style="list-style-type: none"> ■ Apply business management principles, such as corporate vision, goal-setting, and performance management, to real-world situations. ■ Understand and apply the principles of information technology to enhance corporate management efficiency.
Marketing	Definition	The ability to analyze and plan products or services, attract and manage customers, and increase sales for a company.
	Criteria	<ul style="list-style-type: none"> ■ Understand tourism marketing and demonstrate the ability to analyze and plan products and services. ■ Implement strategies to effectively sell and promote tourism products and services.

[3] Integration of the Major Competency Categories Model

Major Competency	Global communication	Servant Leadership	Management	Marketing
Major competency category model				
Knowledge Comprehension and Learning Ability	●	◐	○	○
Problem Identification and Problem-Solving Skills	◐	○	●	◐
Field Adaptation and Practical Application Skills	●	●	◐	◐
Creative Convergence and Innovation Capabilities	◐	○	●	◐

[4] Career Field Integration

Major competency Career field	Global communication	Servant Leadership	Management	Marketing
Hotelier	●	◐	○	○
Flight Attendant	●	◐	○	○
Travel Agent	●	○	◐	●

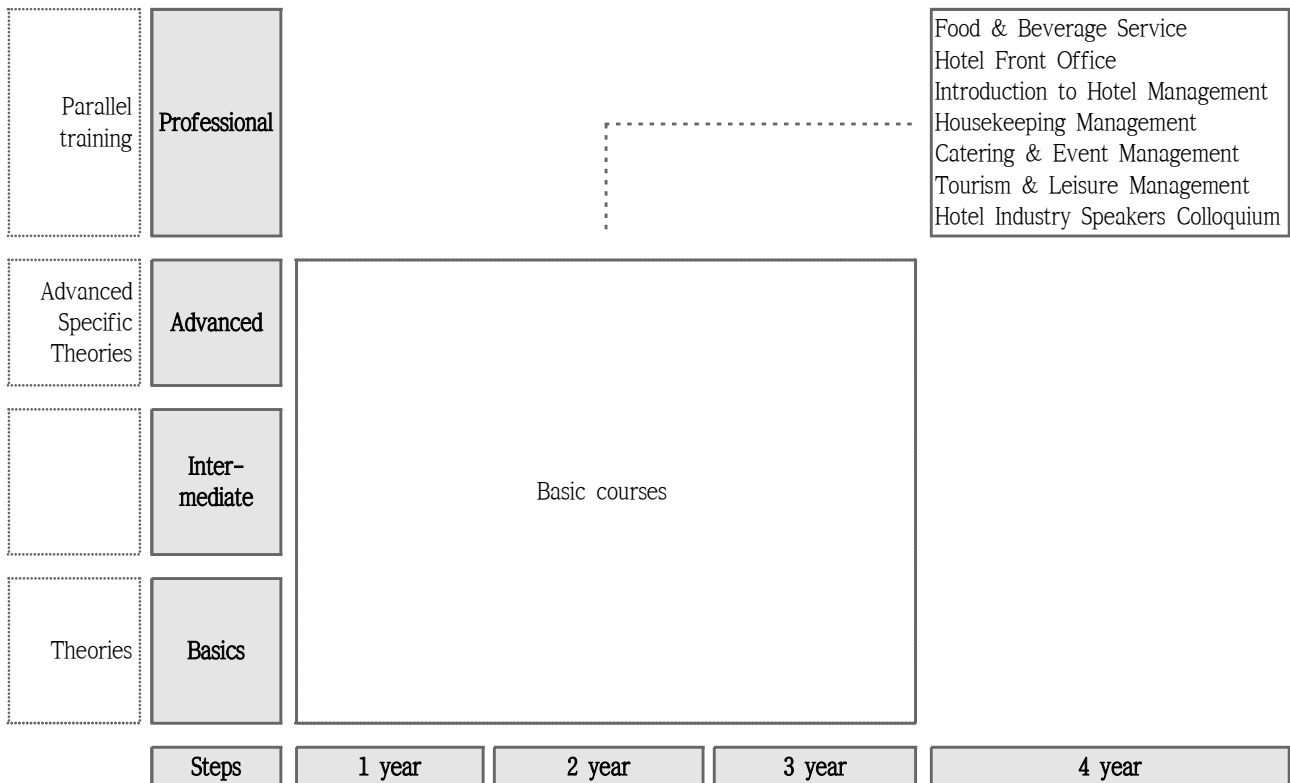
[5] Core Components of the Curriculum

Components Job level	Knowledge	Skill	Attitude
Professional	Hotel Front Office Operations, Food and Beverage Services, and Banquet and Event Management	Interpersonal Skills, Problem-Solving, Technology Proficiency, Serving Skills, and Event Planning	Hospitality Spirit, Attention to Detail, Team Spirit, Customer Focus, and Professionalism
Advanced	Strategic Management, Operations Management, and Technology and Innovation	Strategic Planning, Leadership, Revenue Management, Sustainability Practices, and Data Analytics	Visionary Thinking, Decisiveness, Collaboration, Ethical Leadership, and Risk-Taking
Intermediate	Financial Management, Human Resources Management, and Sales and Marketing	Financial Analysis, Talent Acquisition, Employee Relations, Market Research, Sales Strategy, and Customer Relationship Management (CRM)	Integrity, Analytical Thinking, Confidentiality, Fairness, Creativity, and Adaptability
Basics	Fundamentals of Hospitality and Tourism Management	Customer Service, Communication Skills, Cultural Awareness, and Foreign Language Skills	Positive Attitude, Empathy, Professionalism, Cultural Sensitivity, and Inclusivity

[6] Curriculum by Major competency

Course	Major competency			
	Global communication	Servant Leadership	Management	Marketing
Food & Beverage Service	◐	●	○	
Hotel Front Office Operations	●	◐	○	
Introduction to Hotel Management		○	◐	●
Housekeeping Management	○	◐	●	
Catering & Event Management	◐	●	○	○
Tourism & Leisure Management		○	●	◐
Hotel Industry Speakers Colloquium		○	◐	●

[7] Curriculum Completion System



[8] Curriculum Organization

Grade	Semester	Category	Course Code	Title of Course	Credits	Hours
4	Fall	Major		Food & Beverage Service	3	3
		Major		Hotel Front Office Operations	3	3
		Major		Introduction to Hotel Management	3	3
		Major		Housekeeping Management	3	3
	Spring	Major		Catering & Event Management	3	3
		Major		Tourism & Leisure Management	3	3
		Major		Hotel Industry Speakers Colloquium	3	3
Total					21	21

[9] Course Descriptionss

■ Major Elective Courses Courses

Course Descriptionss

Food & Beverage Service

The Food & Beverage Service course provides students with a comprehensive understanding of the principles and practices involved in delivering exceptional food and beverage service. This course covers a wide range of topics, from basic food and beverage knowledge to advanced service techniques.

Hotel Front Office Operations

The Hotel Front Office Operations course provides students with a comprehensive understanding of the operations and management of a hotel's front office department. This course covers the essential skills and knowledge required to effectively handle guest inquiries, reservations, check-ins, check-outs, and other front office duties.

Introduction to Hotel Management

Introduction to Hotel Management is a foundational course designed to provide students with a comprehensive overview of the hospitality industry, with an emphasis on hotel operations. This course will introduce students to the fundamental concepts, principles, and practices involved in managing various aspects of a hotel, from front-of-house operations to back-of-house functions.

Housekeeping Management

Housekeeping Management is a course designed to provide students with a comprehensive understanding of the principles and practices involved in managing housekeeping operations within the hospitality industry. This course covers a wide range of topics, including cleaning procedures and techniques, linen and laundry management, guest room maintenance, quality control and inspection, and sustainability and environmental practices.

Catering & Event Management

Catering and Event Management is a specialized course designed to equip students with the knowledge and skills necessary to plan, organize, and execute successful catering and event services. This course provides a comprehensive overview of the event industry, from conceptualization to execution, and covers various aspects such as menu planning, venue selection, event logistics, and client management.

Tourism & Leisure Management

Tourism and Leisure Management is a comprehensive course designed to provide students with an in-depth understanding of the tourism and leisure industry, including tourism principles and practices, leisure management, destination management, sustainable tourism, and event management.

Hotel Industry Speakers Colloquium

The Hotel Industry Speakers Colloquium is a specialized course designed to connect students with industry experts and thought leaders in the hospitality sector. Through a series of guest lectures, panel discussions, and workshops, students will gain valuable insights into the latest trends, challenges, and opportunities in the hotel industry.

Creative Arts Psychotherapy

[1] Introduction to Program

Category	Introduction
Ideal Candidate	Global talent in the field of creative arts psychotherapy, where art and science converge
Core Competencies	Ability to apply art media, ability to understand client characteristics, ability to apply clinically, ability to communicate professionally and counseling skills
Educational Objective	The educational objective is to train art psychotherapy specialists who can utilize and apply artistic talents in various clinical fields in accordance with international standards.
Curriculum	<ul style="list-style-type: none"> ■ Operate an art practice education course to train art psychotherapy specialists with artistic qualities and practical skills that can be applied in clinical fields ■ Promote in-depth knowledge and academic skills in clinical fields, and foster the ability to apply in various clinical settings ■ Provide clinical practice and internships that comply with international standards, while providing on-site supervisors and on-campus clinical supervision (tutorial) tailored to the characteristics and level of each student
Degree	Bachelor of Arts
Career Opportunities	<p>Music therapist or art therapist at a psychological counseling center</p> <hr/> <p>Music therapist or art therapist in a hospital</p> <hr/> <p>Music therapist or art therapist in a school</p>

[2] Major Competency

Major Competency	Definition of major competency / Learning outcome criteria	
Art media application	Definition	Ability to appropriately apply various artistic media to specific cases
	Criteria	<ul style="list-style-type: none"> ■ Basically, acquire the ability to use the keyboard, guitar, and voice. ■ Know the characteristics of various art materials and know how to apply them according to the plan.
Understanding the client's characteristics	Definition	Ability to understand each client's treatment motivation and characteristics and establish appropriate treatment goals and plans
	Criteria	<ul style="list-style-type: none"> ■ You can establish treatment goals and plans based on accurate diagnosis and evaluation according to the characteristics of the client. ■ You must be able to logically present the therapeutic basis necessary for the client.
Clinical Applications	Definition	Ability to understand the characteristics of clients, apply appropriate art media, and build a reciprocal relationship with clients
	Criteria	<ul style="list-style-type: none"> ■ Acquire the theory of clinical techniques of art psychotherapy and apply it appropriately to practice. ■ Observe the treatment process closely and reach the set treatment goals.
Professional communication and counseling	Definition	Ability to interact and communicate smoothly with clients and members of the client community
	Criteria	<ul style="list-style-type: none"> ■ Understand the positions of clients, guardians, and agency staff and have the ability to communicate smoothly with them. ■ Have professional knowledge and skills related to treatment to help clients understand themselves and their environment and adapt rationally and efficiently.

[3] Integration of the Major Competency Categories Model

Major Competency	Art media application	Understanding the client's characteristics	Clinical Applications	Professional communication and counseling
Knowledge comprehension and learning ability	◐	●	○	○
Problem identification and solving skills	○	◑	○	●
Field adaptation and practical skills	○	○	●	◑
Creative convergence and innovation capabilities	●	○	◑	○

[4] Career Field Integration

Major competency Career field	Art media application	Understanding the client's characteristics	Clinical Applications	Professional communication and counseling
Psychological counseling center	◐	●	●	●
Hospital	◐	●	●	●
School	◐	●	●	◐

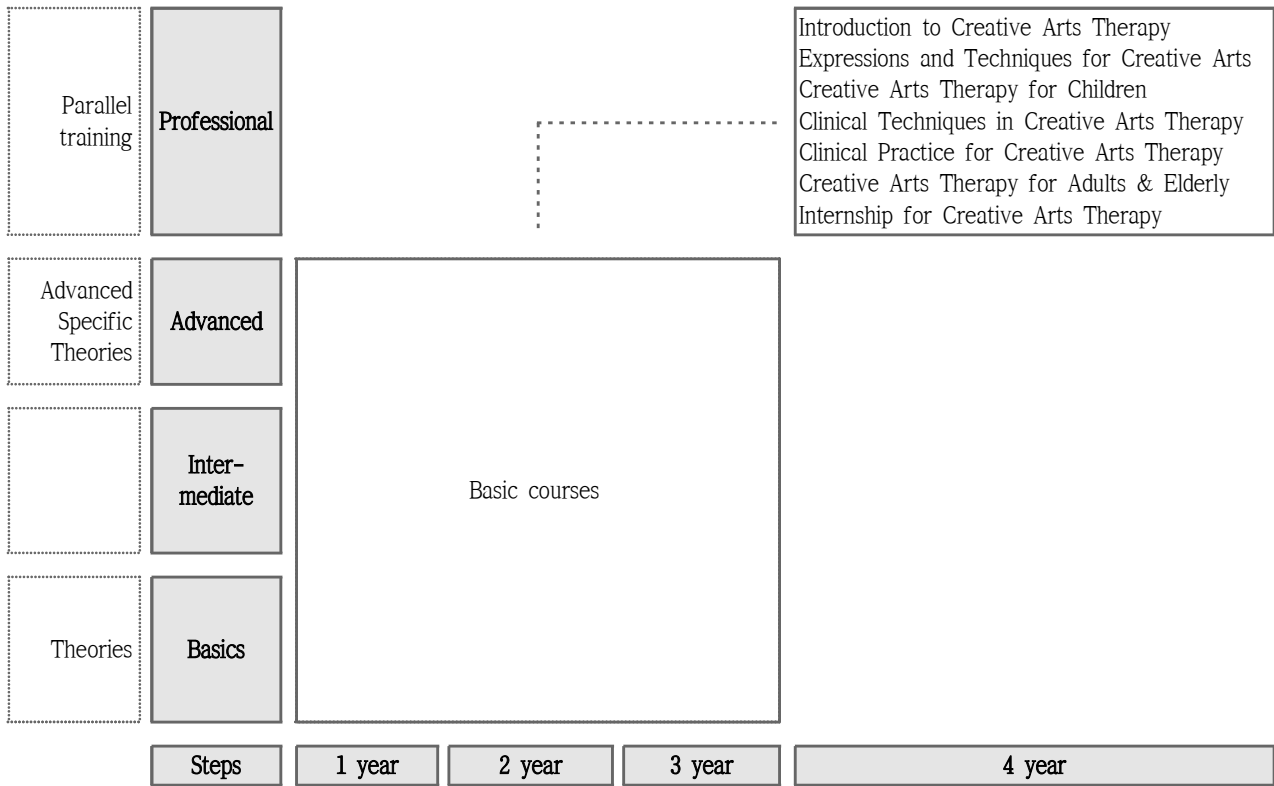
[5] Core components of the Curriculum

Components Job level	Knowledge	Skill	Attitude
Professional	Theoretical background of therapy	Communication skills Listening and problem solving skills	Empathy for the client
Advanced	Western literature The relationship between media and culture	Design thinking	Intellectual curiosity about human psychology
Intermediate	Human psychology Technological development and language	Artistic Expression Techniques Future Society Applications of Knowledge Fusion of Art and Technology	Open attitude toward future society and technology
Basics	Understanding of history Theoretical understanding of culture and art	English presentation skills	An attitude that respects and accepts cultural diversity

[6] Curriculum by Major competency

Course	Major competency			
	Art media application	Understanding the client's characteristics	Clinical Applications	Professional communication and counseling
Introduction to Creative Arts Therapy	◐	●	○	
Expressions and Techniques for Creative Arts	●	◐	○	
Creative Arts Therapy for Children		○	◐	●
Clinical Techniques in Creative Arts Therapy	○	◐	●	
Clinical Practice for Creative Arts Therapy	◐	●	○	○
Creative Arts Therapy for Adults & Elderly		○	●	◐
Internship for Creative Arts Therapy		○	◐	●

[7] Curriculum Completion System



[8] Curriculum Organization

Grade	Semester	Category	Course Code	Title of Course	Credits	Hours
4	Fall	Major		Introduction to Creative Arts Therapy	3	3
		Major		Expressions and Techniques for Creative Arts	3	3
		Major		Creative Arts Therapy for Children	3	3
		Major		Clinical Techniques in Creative Arts Therapy	3	3
	Spring	Major		Clinical Practice for Creative Arts Therapy	3	3
		Major		Creative Arts Therapy for Adults & Elderly	3	3
		Major		Internship for Creative Arts Therapy	3	3
Total					21	21

[9] Course Descriptions

■ Major Elective Courses

Courses / Descriptions

Introduction to Creative Arts Therapy

Introduction to Creative Arts Therapy is a foundational course that provides an overview of the theoretical frameworks and practical applications of creative arts therapy. This course will introduce students to the various art forms used in therapy, such as art, music, dance, and drama, and explore how these modalities can be utilized to promote healing, growth, and self-expression.

Expressions and Techniques for Creative Arts

The Expressions and Techniques for Creative Arts course is designed to provide students with a comprehensive understanding of various artistic expression methods and techniques. Through hands-on experiences and theoretical exploration, students will develop their creativity, critical thinking, and technical skills.

Creative Arts Therapy for Children

Creative Arts Therapy for Children is a course designed to introduce students to the therapeutic applications of creative arts with children. This course will explore the theoretical foundations of creative arts therapy, as well as practical techniques and strategies for using art, music, drama, and dance to support the emotional, social, and cognitive development of children.

Clinical Techniques in Creative Arts Therapy

Clinical Techniques in Creative Arts Therapy is a course designed to equip students with the practical skills and knowledge necessary to effectively utilize creative arts therapies in clinical settings. This course will delve into various therapeutic modalities, such as art therapy, music therapy, dance/movement therapy, and drama therapy, and explore their applications in addressing a wide range of mental health concerns.

Clinical Practice for Creative Arts Therapy

Clinical Practice for Creative Arts Therapy is a course designed to provide students with hands-on experience in applying creative arts therapies to therapeutic settings. This course will offer students the opportunity to develop their clinical skills, build therapeutic relationships, and integrate creative arts modalities into their practice.

Creative Arts Therapy for Adults & Elderly

Creative Arts Therapy for Adults & Elderly is a course designed to introduce students to the therapeutic applications of creative arts, such as art, music, and drama, for adults and the elderly. This course will explore the theoretical foundations of creative arts therapy, as well as practical techniques and strategies for using these modalities to promote healing, well-being, and personal growth.

Internship for Creative Arts Therapy

The Internship for Creative Arts Therapy is a practical, hands-on course designed to provide students with real-world experience in the field of creative arts therapy. This course offers students the opportunity to apply the theoretical knowledge and skills acquired in their program to a variety of settings, such as mental health facilities, schools, community centers, or private practices.

English Contents and Media

[1] Introduction to Program

Category	Introduction
Ideal Candidate	A person who is passionate about language, culture, and media, with a strong desire to create engaging and impactful English content.
Core Competencies	English proficiency, Content planning and production, Media Utilization
Educational Objective	The educational objective is to produce graduates who possess strong English language skills, a deep understanding of media production, and the ability to create engaging content for diverse audiences.
Curriculum	<ul style="list-style-type: none"> ▪ The program emphasizes developing students' English language proficiency, media production skills, and ability to create engaging content for diverse audiences. ▪ This program aims to produce graduates who are ready to create innovative and impactful English content for a global market. ▪ The program fosters critical thinking and creativity to enable students to produce original and engaging English content.
Degree	Bachelor of Arts
Career Opportunities	Content creator English teacher Marketer

[2] Major Competency

Major Competency	Definition of major competency / Learning outcome criteria	
English Proficiency	Definition	Ability to use accurate English in practical situations such as international conferences, negotiations, and trade.
	Criteria	<ul style="list-style-type: none"> ■ Develop the ability to use English in real life through continuous training in speaking, listening, reading, and writing with native English speaking professors. ■ Develop into a talent who can demonstrate various abilities in the workplace after graduation by consistently studying English expressions that can be used in various situations.
Contents planning and production	Definition	Ability to plan and produce content related to English and culture
	Criteria	<ul style="list-style-type: none"> ■ Conceive various cultural contents related to English and plan and produce programs for sharing and learning the culture.
Media Utilization	Definition	Ability to effectively use various forms of media (TV, radio, newspapers, magazines, the Internet, smartphones, etc.) to obtain information, communicate, solve problems, and have fun.
	Criteria	<ul style="list-style-type: none"> ■ Actively utilize various future technologies, especially artificial intelligence and metaverse-related technologies, to produce English-related content and build platforms.

[3] Integration of the Major Competency Categories Model

Major Competency	English Proficiency	Content Planning and Production	Media Utilization
Major competency category model			
Knowledge comprehension and learning ability	●	○	○
Problem identification and solving skills	●	◐	◐
Field adaptation and practical skills	○	○	●
Creative convergence and innovation capabilities	◐	●	●

[4] Career Field Integration

Major competency	English Proficiency	Content Planning and Production	Media Utilization
Career field			
Contents creator	○	●	●
English teacher	●	●	○
Marketer	○	●	●

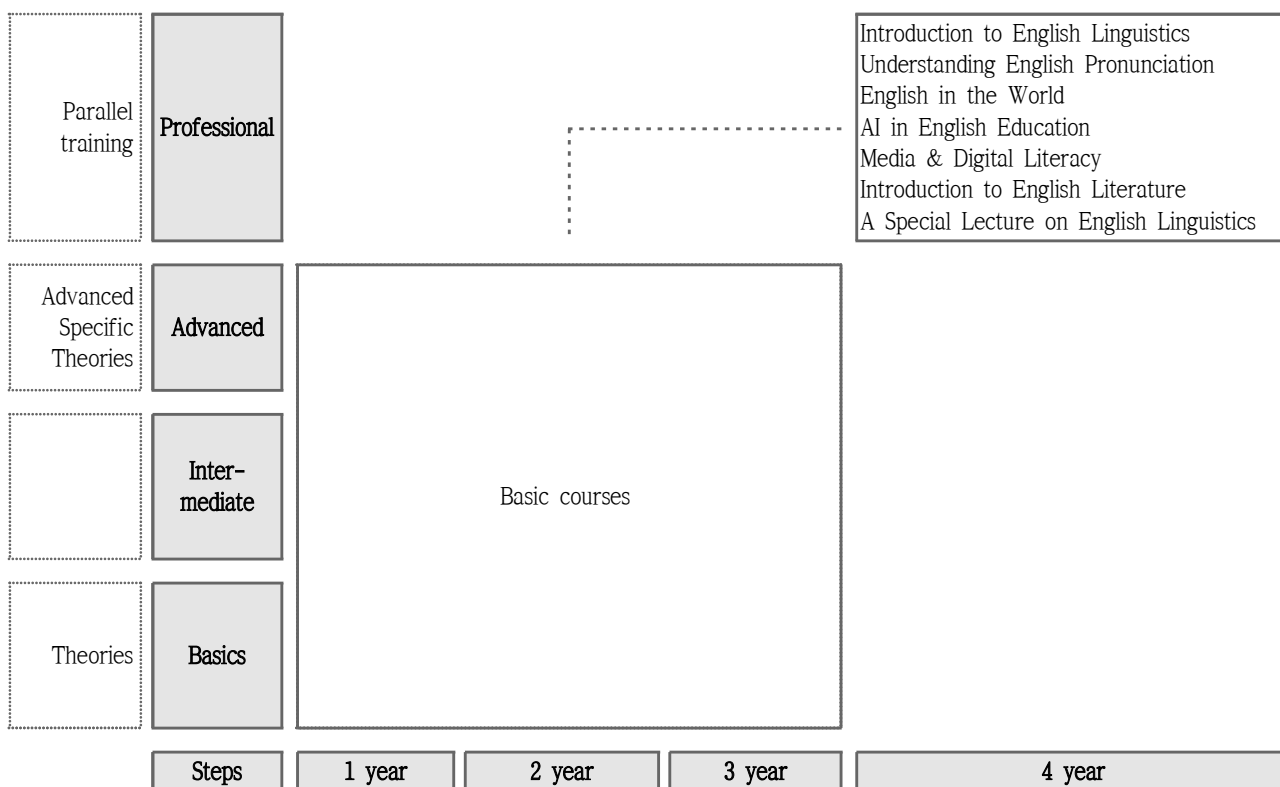
[5] Core components of the Curriculum

Components Job level	Knowledge	Skill	Attitude
Professional	Understanding English as a global language	English communication skills Ability to create English content	The attitude of an educator with a service mindset
Advanced	Western literature The relationship between media and culture	Design thinking	Intellectual curiosity about human psychology
Intermediate	Human psychology Technological development and language	Artistic Expression Techniques Future Society Applications of Knowledge Fusion of Art and Technology	Open attitude toward future society and technology
Basics	Understanding of history Theoretical understanding of culture and art	English presentation skills	An attitude that respects and accepts cultural diversity

[6] Curriculum by Major competency

Course	Major Competency		
	English Proficiency	Content Planning and Production	Media Utilization
Introduction to English Linguistics	●	○	◐
Understanding English Pronunciation	●	○	◐
English in the World	○	●	◐
AI in English Education	●	◐	●
Media & Digital Literacy	○	●	●
Introduction to English Literature	○	●	●
A Special Lecture on English Linguistics	●	○	◐

[7] Curriculum Completion System



[8] Curriculum Organization

Grade	Semester	Category	Course Code	Title of Course	Credits	Hours
4	Fall	Major		Introduction to English Linguistics	3	3
		Major		Understanding English Pronunciation	3	3
		Major		English in the World	3	3
		Major		AI in English Education	3	3
	Spring	Major		Media & Digital Literacy	3	3
		Major		Introduction to English Literature	3	3
		Major		A Special Lecture on English Linguistics	3	3
Total					21	21

[9] Course Descriptions

■ Major Elective Courses

Courses / Descriptions

Introduction to English Linguistics

Introduction to English Linguistics is a foundational course that provides a comprehensive overview of the scientific study of the English language. It delves into the structure, sound system, meaning, and use of English.

Understanding English Pronunciation

This course will equip students with the knowledge and skills necessary to improve their English pronunciation. Through a variety of exercises and activities, students will learn about the sounds of English, stress and intonation patterns, and common pronunciation errors made by non-native speakers.

English in the World

English in the World is a course that explores the global impact of the English language. Students will examine how English has become a lingua franca, its role in various cultures, and its influence on globalization.

AI in English Education

AI in English Education is a course that explores the integration of artificial intelligence into the English language classroom. This course will examine how AI tools and techniques can be used to enhance language learning and teaching.

Media & Digital Literacy

Media & Digital Literacy is a course designed to equip students with the skills necessary to navigate and critically engage with the digital world. In today's information age, where technology plays an increasingly significant role in our lives, this course is essential for understanding how media shapes our thoughts, beliefs, and behaviors.

Introduction to English Literature

Introduction to English Literature is a foundational course that provides an overview of the rich and diverse history of English literature. This course typically introduces students to major literary movements, genres, and authors from the early medieval period to the present day.

A Special Lecture on English Linguistics

A Special Lecture on English Linguistics provides a deep dive into the theoretical foundations of the English language. By understanding the underlying principles, students will gain insights into effective language use and teaching.

Game Contents Design

[1] Introduction to Program

Category	Introduction
Ideal Candidate	Creative talent tailored to the industry required by the domestic and international game industries
Core Competencies	Field practice · Communication · Problem solving
Educational Objective	In order to create creative and fun games, we learn and practice game elements such as game planning, game graphics, game programming, and scenarios. Through this curriculum, we train experts who can develop games of various genres.
Curriculum	<ul style="list-style-type: none"> ■ Systematic industry-academia cooperation education program in conjunction with domestic game companies, as well as internships that allow students to gain practical experience at game companies during vacations ■ Game development based on the Unity 3D engine, which enables game development for almost all platforms and has various functions and conveniences
Degree	Bachelor of Arts
Career Opportunities	Programmer Graphic designer Game designer

[2] Major Competency

Major Competency	Definition of major competency / Learning outcome criteria	
Practical Field Skills	Definition	Technical skills for performing tasks (projects)
	Criteria	<ul style="list-style-type: none"> ■ Possess the technical skills required for game production ■ Possess game planning/programming/graphic design skills
Communication Skills	Definition	Ability to agree on and apply work (project) direction
	Criteria	<ul style="list-style-type: none"> ■ Various opinions needed to set the direction of game production ■ Understanding and applying the set direction
Problem Solving Skills	Definition	Thinking and creativity for problem solving
	Criteria	<ul style="list-style-type: none"> ■ Requires the ability to recognize problems and set approaches ■ Requires creativity to solve technical challenges in game production

[3] Integration of the Major Competency Categories Model

Major Competency	Field practice	Communication	Problem solving
Knowledge comprehension and learning ability	●	○	◐
Problem identification and solving skills	○	◐	●
Field adaptation and practical skills	◐	●	○
Creative convergence and innovation capabilities	○	◐	●

[4] Career Field Integration

Major competency	Field practice	Communication	Problem solving
Programmer	◐	○	●
Graphic designer	●	◐	○
Game designer	○	●	◐

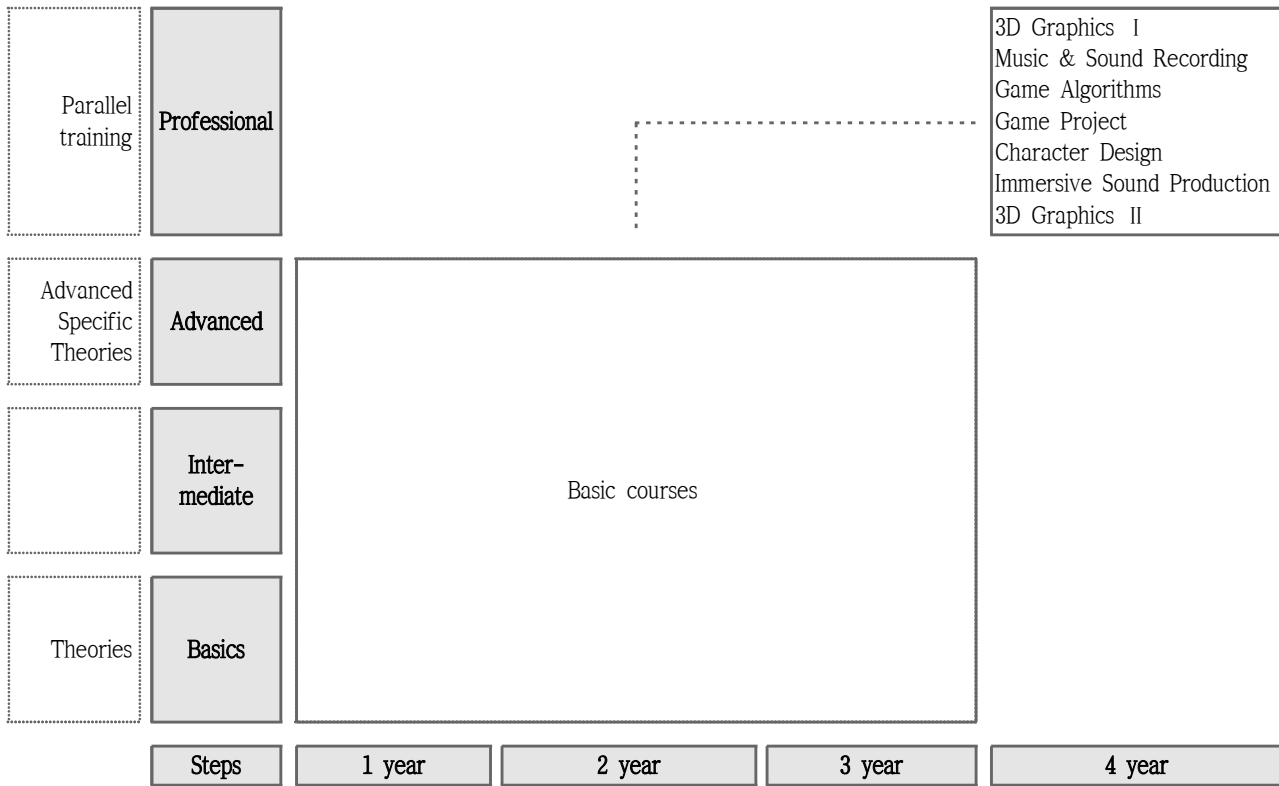
[5] Core components of the Curriculum

Components Job level	Knowledge	Skill	Attitude
Professional	Game Algorithm Game design knowledge	Sound recording Graphics Production	Collaborative attitude for team work, responsibility for one's own work
Advanced	Western literature The relationship between media and culture	Design thinking	Intellectual curiosity about human psychology
Intermediate	Human psychology Technological development and language	Artistic Expression Techniques Future Society Applications of Knowledge Fusion of Art and Technology	Open attitude toward future society and technology
Basics	Understanding of history Theoretical understanding of culture and art	English presentation skills	An attitude that respects and accepts cultural diversity

[6] Curriculum by Major competency

Course	Major competency		
	Field practice	Communication	Problem solving
3D Graphics I	●	○	○
Music & Sound Recording	●	○	○
Game Algorithms	○	○	●
Game Project	●	●	●
Character Design	●	○	○
Immersive Sound Production	●	○	●
3D Graphics II	●	○	○

[7] Curriculum Completion System



[8] Curriculum Organization

Grade	Semester	Category	Course Code	Title of Course	Credits	Hours
4	Fall	Major		3D Graphics I	3	3
		Major		Music & Sound Recording	3	3
		Major		Game Algorithms	3	3
		Major		Game Project	3	3
	Spring	Major		Character Design	3	3
		Major		Immersive Sound Production	3	3
		Major		3D Graphics II	3	3
Total					21	21

[9] Course Descriptions

■ Major Elective Courses

Courses / Descriptions

3D Graphics I

Various production techniques are honed and applied to projects for 3D character and background production.

Music & Sound Recording

Music & Sound Recording is a course that delves into the technical and artistic aspects of capturing and manipulating sound. This course provides students with a comprehensive understanding of the tools, techniques, and theories involved in audio recording, production, and post-production.

Game Algorithms

It deals with technical methods of general algorithms, development methodologies, and methods of analysis and evaluation of algorithms. In particular, it deals with the problem of understanding the solution algorithms for major problems in the gaming field, such as navigation, alignment, numerical analysis, and network, and directly implementing and applying them.

Game Project

Students will study the basic principles of human psychology and implement them in diverse ways involving the active interaction between the cyber space and the game player, immersion, goal achievement. They will develop these basic skills and apply them to games.

Character Design

Practice 3D model and character production is an intermediate course necessary for virtual reality production.

Immersive Sound Production

Immersive Sound Production is a course that delves into the creation of immersive audio experiences. It focuses on techniques and tools used to produce sound that simulates a three-dimensional space, providing listeners with a more realistic and enveloping auditory experience.

3D Graphics II

Study of 3D character animation skills including bone setup, rigging, weighting and advanced techniques for background design.
